



## **SPEAKING SPECIALISTS COMMUNICATIONS/MEDIA TRAINING FOR NEW YORK JETS**

Jets players were schooled upon how the media works and the differences between television, radio, internet and print interviews.

In the interactive session, selected players were chosen for a post game type interview to simulate real life NFL media/communications situations

Jets' players themselves served as mock reporters, quizzing teammates on NFL and Jets' related issues as well as "off the wall" and "left,field questions" they had received in the past.

Jets' players were informed and entertained at the same time, learning valuable lessons they will use not only during their pro careers but in life AFI,ER the NFL

Whether it is training the USA Summer and Winter Olympic teams, Major League Baseball, the National Basketball Association, the National Football League, USA Basketball, USA Gymnastics, US Figure Skating or student,athletes, coaches and administrators at more than 100 colleges, universities and conferences speaking Specialists provide the most realistic, informative and cost effective speaker training program in the country for all athletes on the amateur, collegiate and professional levels.

