



Media Consultants to Work with Rocket Football Team

Toledo, OH - Chicago-based media consultants "The Speaking Specialists" will meet with the University of Toledo football team in a two-hour working session this Tuesday, Aug. 13 from 7:30-9:30 p.m.

The consultants will cover sessions on communication strategies, interview skills, sportsmanship and public presentation. They will also conduct mock TV interviews that will be taped and critiqued.

The Speaking Specialists have worked to improve the media communication skills of numerous college and professional sports teams, as well as with corporations. Some of the teams they have worked with include the Detroit Tigers, the University of Michigan, the University of Notre Dame and Ohio State University. Their most high-profile assignment came when they were hired to work with selected athletes from the 2000 Summer and 2002 Winter U.S. Olympic teams, including figure skater Sarah Hughes, wrestler Rulan Gardner and speedskater Apollo Anton Ohno.

The Speaking Specialists was founded in 1985 by the wife and husband team of Sue Castorino and Randy Minkoff. Castorino worked for 15 years as a TV and radio reporter in Chicago and Cleveland. Minkoff spent nearly 30 years in journalism, first as a reporter for United Press International in Chicago and later as a sports anchor for WGN Radio in Chicago. He has covered the Olympics, numerous Super Bowls, the World Series, the Final Four and other major sporting events.

The Speaking Specialists are scheduled to return to UT in September to do sessions with the men's and women's basketball teams.