



Lights, camera, action Sue Castorino and Randy Minkoff, the Speaking Specialists, are conducting a workshop for Vanderbilt coaches, staff and student-athletes today to enhance communication techniques with all sorts of media. The Specialists, based in Chicago, have been on campus before, but CHAMPS Life Skills director Kevin Colon noted today's visit will be the first comprehensive session involving all athletics personnel. "What I hope our students walk away with is the understanding that that 30-second sound bite is important for how they represent who they are as well as Vanderbilt University," said Colon.







Speakingspecialists.com